

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)
June 7, 2017**

STURM, RUGER & COMPANY, INC.
(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation)

001-10435
(Commission File Number)

06-0633559
(IRS Employer Identification
Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On June 7, 2017, Sturm, Ruger & Company, Inc. issued a press release in which it announced that it recently discovered that Mark IV pistols manufactured prior to June 1, 2017 have the potential to discharge unintentionally if the safety is not utilized correctly. Ruger would like to retrofit all potentially affected pistols with an updated safety mechanism at no charge to its consumers. All Mark IV pistols with serial numbers beginning with “401” (2017 models) or “WBR” (2016 models) are subject to the recall. A copy of the press release is set forth in the attached Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits

Exhibit No.	Description
99.1	Press release of Sturm, Ruger & Company, Inc. dated June 7, 2017 announcing that it has discovered that Mark IV pistols manufactured prior to June 1, 2017 have the potential to discharge unintentionally if the safety is not utilized correctly.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN
Name: Thomas A. Dineen
Title: Principal Financial Officer,
Principal Accounting Officer,
Vice President, Treasurer and
Chief Financial Officer

Dated: June 7, 2017.



STURM, RUGER & CO., INC.

1 LACEY PLACE, SOUTHPORT, CT 06890 U.S.A. • (203) 259-7843 • WWW.RUGER.COM • RGR

FOR IMMEDIATE RELEASE

STURM, RUGER & COMPANY, INC. ISSUES SAFETY WARNING AND RECALL NOTICE OF RUGER MARK IV PISTOLS

SOUTHPORT, CONNECTICUT, June 7, 2017 - Sturm, Ruger & Company, Inc. (NYSE:RGR) announced that it is recalling all Mark IV™ pistols (including 22/45™ models) manufactured prior to June 1, 2017. Ruger recently discovered that the pistols have the potential to discharge unintentionally if the safety is not utilized correctly. In particular, if the trigger is pulled while the safety lever is midway between the “safe” and “fire” positions (that is, the safety is not fully engaged or fully disengaged), the pistol may not fire when the trigger is pulled. However, if the trigger is released and the safety lever is then moved from the mid position to the “fire” position, the pistol may fire at that time.

Although only a small percentage of Mark IV pistols appear to be affected and the Company is not aware of any injuries, Ruger is firmly committed to safety and would like to retrofit all potentially affected pistols with an updated safety mechanism.

As a responsible manufacturer, Ruger wants to make its customers aware of this FREE safety upgrade. All Mark IV pistols with serial numbers beginning with “401” (2017 models) or “WBR” (2016

models) are subject to the recall. Mark IV owners should visit the Mark IV Recall website at Ruger.com/MarkIVRecall to look up the serial number of their Mark IV and verify if it is subject to the recall, sign up for the recall, and obtain additional information.

The new parts are being built and Ruger will retrofit Mark IV pistols on a first-come, first-served basis. When Ruger is ready to retrofit a consumer's pistol, a prepaid USPS box with a shipping label and detailed packaging and shipping instructions will be sent to the consumer. The consumer should return only the grip frame assembly to Ruger. Ruger will install the updated safety mechanism, and return the grip frame assembly, free of charge. All retrofitted grip frame assemblies will be returned with a free magazine as a "thank you" for consumers' patience and cooperation. The Company will make every effort to return each pistol within one week of the day it arrives at Ruger.

Ruger strongly recommends that consumers not use their Mark IV pistols until the safety retrofit has been installed.

About Sturm, Ruger & Co., Inc.

Sturm, Ruger & Co., Inc. is one of the nation's leading manufacturers of rugged, reliable firearms for the commercial sporting market. As a full-line manufacturer of American-made firearms, Ruger offers consumers over 400 variations of more than 30 product lines. For more than 60 years, Ruger has been a model of corporate and community responsibility. Our motto, "Arms Makers for Responsible Citizens[®]," echoes the importance of these principles as we work hard to deliver quality and innovative firearms.